

# Gabriela

## Curriculum

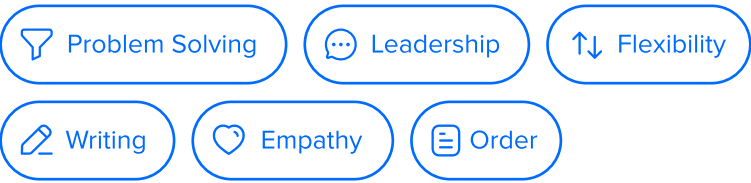
Product Design  
Human Behavior  
Architecture  
Urban Planning



## Background

- Product Led Growth** - Mergo School
- 2° Formation in UX** - Mergo School
- Mastering VPD** - Strategyzer
- UX & Design Thinking: User Experience in Business** - Udemy
- Design and Human Behavior** - Kent State University
- Architecture and Urban Planning Degree** - UNICAP
- Exchange Scholarship** - Columbia University in the city of New York
  - State Universty of New York at Albany
  - Kent State University

## Soft Skills



## Expression

Photoshop	Basic HTML	Sketchup + Vray
Illustrator	Basic CSS	Autocad
Indesign	Figma	Revit + Vray
CorelDraw	Twinmotion	Rhinoceros + Grasshopper

## Professional

- Product Designer** - Distrito [SPO]
- Product Designer** - Platform Builders [SPO]
- Project Architect** - Nomas Arquitetura e Design [SPO]
- Operational Director** - Coque Connecta [REC]
- Graphic Editor** - OAD Lab [REC]
- Technical Designer** - MB Móveis Planejados [REC]
- Intern** - Barros Lima Arquitetura [REC]
- Researcher** - Columbia University [NYC]

## Communication

- Portuguese** - Native
- English** - Fluent
- Swedish** - Basic
- Spanish** - Basic

## More

- Formal research in Psychology in the human-environment relationship, human behavior linked to design** - nominated for Opera Prima prize.
- Student in the post-graduate Analysis of Technical-Construtive Performance and Building Quality discipline - **FAU USP**
- Anrí collective co-founder - responsible for **promoting academic workshops regarding design and architecture**.
- WORKSHOP 01: Typhographic diagrams based on architectural facades @ Colabora, **Cesar School Recife** (2018)



Scan this and schedule a time for us to talk about anything :)